

ORDER



Orders
Order / Rev: 347544
Alt Order #: 06838747
Product Desc: JOHN OCEGUERA
Estimate: 1557
Flight Dates: 08/07/12 - 08/13/12
Original Date / Rev: 08/06/12 / 08/06/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ocegura/D/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/13/12	19	\$7,300.00	\$6,205.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	19	\$7,300.00	\$6,205.00	0.00
Totals	19	\$7,300.00	\$6,205.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	20%	\$7,300.00
Market	100%	\$36,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$9,490.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	37%	\$13,505.00
KTUD	0%	\$0.00
KVMY	1%	\$365.00
KVVU	15%	\$5,475.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$365.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/08/12	08/10/12	M-F 5-6am Action News	CM	M-F 5-6a	--WTF--	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00

KTNV - Las Vegas

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	08/13/12	08/13/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACTION NWS@6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$400.00			0.00		
E 14	KTNV	08/13/12	08/13/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
GD MRN AMR-ABC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$400.00			0.00		
E 15	KTNV	08/13/12	08/13/12	M-F 10-11a The View	CM	M-F 10-11a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
VIEW-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$450.00			0.00		
E 16	KTNV	08/13/12	08/13/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	M-----	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$200.00			0.00		
E 17	KTNV	08/13/12	08/13/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACTION NWS@5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$350.00			0.00		
E 18	KTNV	08/13/12	08/13/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
ACCESS HOLLYWD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$350.00			0.00		
E 19	KTNV	08/13/12	08/13/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>		
Week:		08/13/12	08/19/12	M-----		1				\$850.00			0.00		
													Totals	19	\$7,300.00